

November 29, 2016

**Great-West Life, London Life and Canada Life contribute \$100,000
for Lasting and Positive Change for NEO Kids**

SUDBURY, ON- Great-West Life, London Life and Canada Life are helping ensure more children in the North receive treatment closer to home with a \$100,000 donation to NEO Kids Foundation.

This generous donation will allow NEO Kids Foundation and Health Sciences North to continue to strengthen the services it provides to the children and families of Northeastern Ontario. It will support NEO Kids, Northeastern Ontario's hub for specialized children's care, which currently treats thousands of children every year.

"We are honoured to align with businesses whose focus on community is closely aligned with that of NEO Kids Foundation," said Patricia Mills, president of NEO Kids Foundation. "Building important relationships like this will help us succeed in creating lasting and positive changes for the children of Northeastern Ontario. On behalf of NEO Kids Foundation, thank you Great-West Life, London Life and Canada Life for this generous contribution to our children and families."

"For children and their families, being closer to home can make a big difference for their health, well-being and peace of mind – especially when it comes to the kind of specialized care NEO Kids provides," said Alex Campbell, Regional Director, Freedom 55 Financial, the financial security planning division of London Life. "We're so pleased to support such an important healthcare facility for our region."

About Great West Life, London Life, Canada Life

Great-West Life, London Life and Canada Life offer a broad portfolio of financial and benefit plan solutions, and serve the financial security needs of more than 12 million people across Canada. Responsible and ethical management is an intrinsic value of the companies and is essential to long-term profitability and value creation. As an Imagine Caring Company supporting the principles of corporate citizenship and benchmarks for community investment established by Imagine Canada, the companies donate a minimum of one per cent of average pre-tax profits to non-profit, charitable and community organizations each year.

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The NEO Kids Foundation is dedicated to building awareness for children's care needs and raising funds for services, equipment and research to help our youngest and most vulnerable patients.
A healthy beginning builds a healthy life.



Connect with us!
neokidsfoundation.ca